EXHIBIT C



Submitted: 7/4/2006

6:33:47 AM

Modified: 7/7/2006

1:07:13 AM

George S. May - International Profit Associates GSMay & IPA - Business Surgery or Stabbing? ripoff Buffalo Grove Illinois *UPDATE EX-employee responds ..Excellent inside story on May Co. and IPA

Company

Corrupt Companies

Category:

George S. May - International Profit Associates

Address:

1250 Barclay Blvd

Buffalo Grove Illinois 60089

U.S.A.

Phone:

Fax: -

It is said that for every dollar you make, there are 10 people trying to take it away from you. Here's the poop on both George S. May and International Profit Associates: spent the worst year of my 18 year career life with George S. May. Everyone in the field is on a straight commission basis. The verbal and emotional abuse we analysts and consultants took you cannot begin to believe unless you experience it yourself. I can truly relate to the sweat shops that existed in this country in the early 1900's.

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Here are some position perspectives you may find interesting:

their "suck out the company dollars" list. Excuse me. I meant to say, "Any other value-added products and services they can management consulting services and tax consulting services and exit strategy planning and anything else they can add to Analyst- someone who gets into your business drawers long enough to pressure you into signing a contract for

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The underlying premise of the analyst's effort is the same as that for all high pressure sales: ones fear of loss is greater than children do if you lose your business? What would they do if, God forbid, something happened to you?") The analyst is told needing help. For example, "When is the last time you had a peaceful vacation? Wouldn't it be great to sit on the beach and have your company run itself without you having to worry about what is going on in your absence? What will your wife and by their supervisor how many hours the engagement is to be written for. The number quoted is usually directly related to the desire for gain. They must quickly get in, probe, and initiate your pain (identify your motivators and scare you into your net worth.

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- Thursday, since they will be going to another client who they will bill for their inbound airfare. If a job closes on Thursday or Friday, they are likely headed home, so the outbound airfare is a legitimate expense. If the engagement starts mid-week, set 5. Insist on receipts for all expenses they invoice. Usually they estimate car rental charges and outgoing airfare. Your rule needs to be "No receipt, no reimbursement." Also insist that they not bill you for outgoing airfare if they leave before

Page 5 of 24 Case 1:04-cv-06018 Document 234-4 Filed 01/05/2007

an expectation that the consultant will work through the weekend to minimize air fare. Since they are always booking flights last minute, airfare is very high. Also, confirm time of departure from your office vs. billed time.

- 6. Never accept a contract that is +/- 10%. I have never known an engagement that lasted -10%, except those that crashed before completion.
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- 9. Check out the Inc. magazine article on John Burgess, President of IPA.

Some clients benefit from a consulting engagement. It depends on the consultant. Just like doctors, some are better than others. Some know just what is required. Others, well...just donate your money to charity instead.

Sacramento, California U.S.A. John

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George S. May - International Profit Associates

Search

In order to assure the best results in your search:

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Rebuttal UPDATE EX-employee responds Submitted: 7/6/2006 2:40:42 PM

Modified: 7/6/2006 2:40:42 PM

management consulting firms, in my opinion. Rather, they are sales organizations designed to bleed small business owners commend the writer, John, of this report on George S. May and IPA. As a former employee of George S. May, he is 100% accurate describing the unethical business practices of both companies. Both the May Company and IPA are not of their last nickel.

I will again suggest that any small business owner looking for consulting advice to contact his local attorney, CPA, fellow Rotary Club member, etc. for recommendations.

Case 1:04-cv-06018

Jason - Edina, Minnesota

MY COMPANY HAS BEEN REPORTED! HOW DO I RESPOND? REBUTTAL BOX

negative or positive information about the company or can you consumer suggestion on how to resolve this problem or how to provide "insider information" on this company? Do you have a added to the filed report, and will be posted within 24 hours of receipt. Make your voice heard. Let them know your side, too! avoid it in the future? ONLY these types of responses will be CLICK HERE to Send us your rebuttal on this specific report Are you an owner, employee or ex-employee with either

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PUT YOUR DEADBEAT<br>
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Page 2

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  //Pop-under window- By JavaScript Kit
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//specify popunder window features
//set 1 to enable a particular feature, 0 to disable
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bar=1, status=1, directories=0"
//Pop-under only once per browser session? (0=no, 1=yes)
//Specifying O will cause popunder to load every time page is loaded
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///No editing beyond here required////
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  var search = Name + "=
var returnvalue = "";
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ripoff199380[1]
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cellspacing="0" cellpadding="0">
                           <ima
<table border="0" cellspacing="0"
cellpadding="10">
                           <font face="arial" size="3">
                           <strong>If you would like to see more
Rip-off Reports<SUP><FONT SIZE='1'>TM</FONT></SUP> on George S. May - International
Profit Associates,
                          please use the search box below</strong>
                           <br>
                     <input type="hidden" name="q1" value="ALL">
       International Profit Associates">
            <input type="submit"</pre>
                           name="submit" value="Search"></nobr><br>
            <font face="arial" size="2">
                           <strong> <font color="#0000FF">In order to
assure the best results in your search:</font></strong>
                            <i>>
                            Keep the name short & simple.
and try different variations of the name.
                                Do not include ".com", "S",
"Inc.", "Corp", or "LLC" at the end of the Company name.
                                Use only the first/main part of
a name to get best results.
                                Only search one name at a time
if Company has many AKA's.
                            </u]>
                            </i></font>
    <a href="search.asp">Click here</a> to go to our <strong><font
color="#FF0000"><em>advanced search</em></font></strong> page.</font>
      <img
</form>
                          Page 8
```

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</center>
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<font size=3 face=arial> <font face='arial' size='5'><b>Rebuttal</b></font> <b><font color='#ff0000'> UPDATE EX-employee responds</font></b><br/>Submitted: <b>7/6/2006 2:40:42 PM</b> Modified: <b>7/6/2006
2:40:42 PM</b><br/>
BR></font>bgcolor=#ffffff colspan=2><img SRC=/images/line.gif width='100%' HEIGHT=7
BORDER=0><br/>d>
<font face=arial SIZE=5><b>Excellent
inside story on May Co. and IPA</B></font>
>ctr><img SRC=/images/line.gif width='100%' HEIGHT=7</pre>
BORDER=0><br>
bgcolor=#ffffff colspan=2><br><font size=3 face=arial><b>I commend the
writer, John, of this report on George S. May and IPA. As a former employee of George S. May, he is 100% accurate describing the unethical business practices of both companies. Both the May Company and IPA are not management consulting firms,
in my opinion. Rather, they are sales organizations designed to bleed small
business owners of their last nickel. <BR>
<BR>
I will again_suggest that any small_business owner looking for consulting advice to
contact his local attorney, CPA, fellow Rotary Club member, etc. for
recommendations.<br>/ason&nbsp;-&nbsp;Edina,&nbsp;Minnesota<br>U.S.A.</b><br/>/br><br
></font>
</center>
<center>
valign="top" width="450">
         dercotor= #11111 >
    <div align="center"><strong><font face="Arial">
    <font size="5"><em>REBUTTAL BOX</em></font><br/>
MY COMPANY HAS BEEN REPORTED!<br/>
<font color="#FF0000">HOW DO I RESPOND?</font></strong><br/>
<font size="2">>Are you an owner, employee or ex-employee
with either negative or positive information about the company or can you provide
 insider information" on this company? Do you have a consumer suggestion on how to
resolve this problem or how to avoid it in the future? ONLY these types of responses will be added to the filed report, and will be posted within 24 hours of
receipt. Make your voice heard. Let them know your side, too! <br/>
<a href="/rebuttalForm.asp?id=199380">CLICK HERE to Send us
your rebuttal on this specific report only.</a><br>
 or<br>
                             <font color="#FF0000">***</font>If you are also a victim of
the same company or person, <strong><br>
YOU NEED TO FILE YOUR OWN RIP-OFF REPORT.</strong><br>
                             <a href="/login.asp">CLICK HERE to File your OWN Rip-Off
Report</a></font>
                             </font></div>
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                                               Page 9
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Identity Theft Service!
We verified their integrity
Click here to get
3 months FREE!:</a></font><br>
<br>
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                                                             <b>Rip-Off Report Verifies this
product is Trusted and Safe for online purchase:</b><br/>
                                                 Page 10
```

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ripoff199380[1]
                                                                                                                     <font size="2">
 <b>Identity Theft is growing, protect yourself now</b><br>
Over 26 million people lost their identities last week in a theft. More and more
 IDs are being used to purchase goods, get credit and scam others each month...<br/>
<a href="http://www.lifelock.com/index.php?promocode=ROR" target="ll">http://www.lifelock.com</a><br/>
target="ll">http://www.lifelock.com</a><br/>
<a href="http://www.lifelock.com</a><br/>
<a href=
   <br/>br>
 <b>Veterans identities went offsite announces Department of Defense</b><br>
Last month the VA reported an employee who took home information on a computer had personal identity information on hundreds of thousands of Veterans and that data was
 stolen...<br><a href="http://www.lifelock.com/index.php?promocode=ROR"</pre>
 target="11">www.lifelock.com/veterans</a><br>
   <br>
<b>Kids now targeted for identity theft</b><br>
A new trend in using children's information to steal identities is sweeping the
 nation. Often unchecked these kids credit reports are being ruined before they
graduate...<br><a href="http://www.lifelock.com/kids.php?promocode=ROR"</pre>
 target="ll">www.lifelock.com/kids</a>
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border=0></A>
                                                 <br><br><br>>
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                                                                                                 <br><br><br>>
                                                                                                 <div align="center"
Rip-Off?</u></font><br/>
<div align=left><font size="2" color=blue>Are you a member of a prescription drug
plan or do you have a prescription drug card through any
organization, such as</font><br>
<br>
<font size="2">
SaveRx
MatureRx
CoventryAdvantraRx
Humana
Vnicare
HealthNet
SierraRx
United Healthcare
VeteransAdvantage<br>
<font color=blue>If so, you may have unknowingly been injured financially and
therefore be entitled to reimbursement of your losses. <br>
<br>
To see if you were injured and whether you are eligible to be a member of a class action to recover your losses please contact
                                                                                            Page 11
```

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ripoff199380[1]
<font size="1"><a
href="blocked::mailto:classaction@earthlaw.com">classaction@earthlaw.com</a></font><</pre>
/div>
                                                </div>
                                                <br/>
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                                                          <a href="http://www.zoomtalent.com"
target="zoom">www.zoomTalent.com</a><br/>
Articles, news, and<br>
casting calls for models, <br>
agents, and casting directors.<br>
Learn how to improve your<br/>
modeling portfolio and avoid<br>
scams in the modeling industry</font>
                                                </div>
                                                <br>
                                                 <font size="1">This business is CERTIFIED
SAFE. Verified by Rip-off Report</font>
                                                  <div align="left"
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border-width:1;padding:5;">
Incredible Discoveries<br>
<b>Infomercials</b><br>
is a multimedia production company that specializes in half hour infomercials
dedicated to incredible products. Our direct response team is responsible for
generating over 400 million dollars in direct response television sales<br
<br><br><br>></pr>
Incredible Discoveries is a division of Immediate Capital Group, is a fully
ICG co-funds media ventures involving half hour infomercials and offers funding
opportunities for manufacturers to launch products via multi-media venues. ICG hosts a team of dynamic professionals with years of direct response ingenuity
and expertise. <br>
Our unique and fresh approach to infomercial programming has facilitated
partnerships with some of the largest agencies and manufacturers in the world.
<br><br><br>>
<!--<a href="http://www.incrediblediscoveriesFacilities.com"
target="nw">www.incrediblediscoveriesFacilities.com</a><br>-->
<a href="http://www.incrediblediscoveriesFacilities.com" target="nw">Incredible
discoveries have state of the art, incredible infomercial Production and post
production facilities.</a><br>
<br>
<br>
<!--<a href="http://www.incrediblediscoveriesInformercials.com"
target="nw">www.incrediblediscoveriesInformercials.com</a><br>-->
<a href="http://www.incrediblediscoveriesInformercials.com" target="nw">Incredible
Discoveries unique Infomercial funding model for incredible products finds and supports consumer based product sales.</a>
<br>
<br>
<!--<a href="http://www.incrediblediscoveriesInfoStrategy.com"
target="nw">www.incrediblediscoveriesInfoStrategy.com</a><br>-->
<a href="http://www.incrediblediscoveriesInfoStrategy.com" target="nw">Incredible
Discoveries strategy for selling products into retail through incredible infomercial
productions that help our strategic partnerships and distribution firms such as live shopping, Catalog, international and retail by having a as seen on TV branded product.</a>
<br>
<br>
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ripoff199380[1]
<!--<a href="http://www.incrediblediscoveriesBenefits.com"
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<a href="http://www.incrediblediscoveriesBenefits.com" target="nw">Incredible
Discoveries full half-hour infomercials educate consumers on products by giving
viewers enough time to understand the features and benefits of an incredible as seen
on TV products.</a><br>
<br>
<br>
<!--<a href="http://www.incrediblediscoveriesShopper.com"
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<a href="http://www.incrediblediscoveriesShopper.com" target="nw">Incredible
Discoveries targets infomercial buyers that look for incredible products. Usually
the female demographic watches infomercials and buys the products as seen on
TV.</a><br>
<br>
<hr>
<!--<a href="http://www.incrediblediscoveriesProduction.com"
target="nw">www.incrediblediscoveriesProduction.com</a><br>-->
<a href="http://www.incrediblediscoveriesProduction.com" target="nw">Incredible
Discoveries has state of the art production studios and editing equipment used to
produce programming that gets people to buy incredible as seen on television
products.</a><br>
<br>
<br>
<!--<a href="http://www.incrediblediscoveriesCreativeTeam.com"
target="nw">www.incrediblediscoveriesCreativeTeam.com</a><br>-->
<a href="http://www.incrediblediscoveriesCreativeTeam.com" target="nw">Incredible</a>
Discoveries infomercial producers that have over 100 years combined infomercial production experience in selling incredible products on TV.</a><br/>
br>
<br>
<br>
<!--<a href="http://www.incrediblediscoveriesProjects.com"
target="nw">www.incrediblediscoveriesProjects.com</a><br>--><a href="http://www.incrediblediscoveriesProjects.com" target="nw">IncrediblediscoveriesProjects.com" target="nw">IncrediblediscoveriesProjects.com" target="nw">IncrediblediscoveriesProjects.com" target="nw">IncrediblediscoveriesProjects.com" target="nw">IncrediblediscoveriesProjects.com</a>
Discoveries houses a creative staff of producers, directors, and writers collaborate with direct response products to determine the direction of each project.</a>>
<br>
<br>
<!--<a href="http://www.incrediblediscoveriesFAQ.com"
target="nw">www.incrediblediscoveriesFAQ.com</a><br>-->
<a href="http://www.incrediblediscoveriesFAQ.com" target="nw">Incredible Discoveries</a>
frequently asked questions include: Is an infomercial marketing campaign the right type of campaign for your product? What makes Incredible Discoveries unique? Does Incredible Discoveries have infomercial funding?</a>
<hr>
<br>
<!--<a href="http://www.incrediblediscoveriesContact.com"
target="nw">www.incrediblediscoveriesContact.com</a><br>-->
<a href="http://www.incrediblediscoveriesContact.com" target="nw">Incredible
Discoveries is located at 3850 N. Powerline Road in Deerfield Beach Florida.</a><br
<br>
<br>
<!--<a href="http://www.incrediblediscoveriesGetDiscovered.com"
target="nw">www.incrediblediscoveriesGetDiscovered.com</a><br>-->
<a href="http://www.incrediblediscoveriesGetDiscovered.com" target="nw">Incredible
Discoveries want's you to tell us about your invention and why an Incredible
Discoveries infomercial campaign may be suitable for selling your product.</a><br>
<br>
<br>
<!--<a href="http://www.incrediblediscoveriesMagicJuiceFilter.com"
target="nw">www.incrediblediscoveriesMagicJuiceFilter.com</a><br>-->
<a href="http://www.incrediblediscoveriesMagicJuiceFilter.com">
target="nw">Incredible Discoveries latest HSN appearance with the Magic Juice
                                               Page 13
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ripoff199380[1]
Filter sold out, the Shopping network informed Incredible Discoveries that they will
showcase the as seen on TV product again in 2007.</a><br>
<br>
<br>
<!--<a href="http://www.incrediblediscoveriesDidicar.com"
target="nw">www.incrediblediscoveriesDidicar.com</a><a href="http://www.incrediblediscoveriesDidicar.com" target="nw">Incredible Discoveries, through their strategic partnership with interglobal, secures overseas infomercial sales for Didi Car.</a><br>
<br>
<br>
<!--<a href="http://www.incrediblediscoveriesElectronicRetailer.com"
target="nw">www.incrediblediscoveriesElectronicRetailer.com</a><br/><a href="http://www.incrediblediscoveriesElectronicRetailer.com"
target="nw">Incredible Discoveries becomes member of The Electronic Retailing
Association that represents the leaders in the direct response space for DRTV,
online, print and radio.</a><br>
<br>
<!--<a href="http://www.incrediblediscoveriesSoundstage.com"
target="nw">www.incrediblediscoveriesSoundstage.com</a><br>--><a href="http://www.incrediblediscoveriesSoundstage.com" target="nw">Incredible
Discoveries a production company specializing in producing long form direct response infomercial campaigns, unveiled their brand new incredible kitchen set &
soundstage.</a><br>
<br>
<br>
<!--<a href="http://www.incrediblediscoveriesEmployment.com"
target="nw">www.incrediblediscoveriesEmployment.com</a><br>-->
<a href="http://www.incrediblediscoveriesEmployment.com" target="nw">Incredible
Discoveries seeks talented producers', writers and production staff that want exciting challenges and opportunities in the infomercial Industry.</a><br/>
<br>
<hr>
<!--<a href="http://www.incrediblediscoveriesFullTimeEmployment.com"
target="nw">www.incrediblediscoveriesFullTimeEmployment.com</a><br>-->
<a href="http://www.incrediblediscoveriesFullTimeEmployment.com"</pre>
target="nw">Incredible Discoveries looks for full time employees that can deliver
incredible innovation, freshness and ingenuity to represent a dynamic experienced DRTV and infomercial funding company.</a>
<br>
<br>
<!--<a href="http://www.incrediblediscoveriesFreelance.com"
target="nw">www.incrediblediscoveriesFreelance.com</a><br>-->
<a href="http://www.incrediblediscoveriesFreelance.com" target="nw">Incredible
Discoveries identifies qualified infomercial professionals to join forces with existing the Infomercial team to complete projects for incredible as seen on TV
products.</a><br>
<font size="3"><b>Infomercials</b></font><br>
The objective of each production is to produce an infomercial intended to generate
product sales, while at the same time increasing public awareness of the product. In addition, the program will concurrently act as a lead generation tool for follow-up sales, as well as creating brand awareness to help generate new retail
opportunities.<br>
Our telemarketing coordinators oversee the project's inbound marketing scripts and
product training. On the back end there is an option for Incredible Discoveries to
coordinate product fulfillment, credit card processing, strategic internet
placement, retail distribution, and outbound telemarketing.<br
<br>
<br>
<b>Incredible Discoveries, Inc</b><br>
3850 N. Powerline Road<br>
Deerfield Beach, FL 33073<br>
```

```
p: (954) 935.3162<br>f: (954) 935.1296 </center>
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<center><br>
 </center><br>

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       to send us suggestions and comments to our <a
<font face="Arial, Helvetica, sans-serif" size="1">Technical
questions can be addressed to our <a href="mailto:webmaster@RipOffReport.com">webmaster.</a>
     </font>
</font>

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JavaScript
     is needed to submit and search for reports. </font>

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       for help</font>
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href="https://www.ripoffreport.com/displayedit.asp">Update</a> |&nbsp; <a
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  |  
            <a href="/search.asp">Staff Picks</a>&nbsp; |&nbsp; -->
<!--
       <!--<a
href="http://www.ripoffreport.com/reporter.asp">Reporter</a>&nbsp; |&nbsp; -->
Lawsuits(Coming Soon) | 

<a href="http://www.ripoffrevenge.com" target="nw">Revenge

Guide</a>&nbsp;|&nbsp;<a href="http://www.ripoffreport.com/w3c/policy.html"
target="nw">Privacy Policy</a><br>
       &nbsp: <a
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ripoff199380[1]
href="http://www.ripoffreport.com/advocateswanted.asp">Volunteers</a>&nbsp; |&nbsp;
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You!</a>&nbsp;|&nbsp;
       <a
href="http://www.ripoffreport.com/editorial.asp">Editorial</a>&nbsp; |&nbsp; <a href="http://www.ripoffreport.com/donations.asp">Donate</a>&nbsp; |&nbsp; <a href="http://www.ripoffreport.com/link.asp">Link</a>&nbsp; |&nbsp; <a href="http://www.ripoffreport.com/faq.asp">FAQ</a>&nbsp; |&nbsp; <a href="http://www.ripoffreport.com/faq.asp">FAQ</a>&nbsp; |&nbsp; <a href="mailto:info@pinoffReport.com">F_Mail
href="mailto:info@RipOffReport.com">E-Mail
Us</a>&nbsp; |&nbsp; <a href="http://www.edmagedson.com/" target="ed">ED Magedson - Founder Rip-off Report.com</a></font>
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width="1" height="1">
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hidden; left: Opx; top: Opx; width: 10px; height: 10px"> </div>
</body>
</html>
```

Sign in

Google

George S May

Web Images Video News Maps more »

George S May

Search Preferences

Web

Results 1 - 10 of about 107,000,000 for George S May. (0.07 seconds)

George S. May International Company

- Business Consulting Services

George S. May International is focused on providing successful small business consulting services. George S. May business consulting firm has 80 years ...

www.georgesmay.com/ - 15k - <u>Cached - Similar pages</u>
 <u>Contact Us</u> - www.georgesmay.com/contact_us.cfm
 <u>Business Process Consulting</u> www.georgesmay.com/our_services.cfm
 Small Business Consulting -

www.georgesmay.com/about_us.cfm <u>Our Clients</u> - www.georgesmay.com/our clients.cfm

More results from www.georgesmay.com »

Sponsored Links

George S. May

Get company overviews, financials, exec bios, news and competitor info www.Hoovers.com

Expense Consulting

Pre-set Appts, Earn \$200,000 A yr. Now interviewing, \$12,500 invest topfranchises.net

May george s

Shop Online Here And Experience The Convenience Of OneCart™ Shopping! SHOP.COM

George S. May International Company

- Mr. George S. May

Since 1925, we've assisted nearly 500000 businesses in more than 3000 categories become more successful. Our clients span the spectrum of service, ...

www.georgesmay.com/about_us_mr_george_s_may.cfm - 10k - Cached - Similar pages

Business Ethics Guidelines and Resources :: George S. May ...

Ethics website for **George S**. **May's** International Company. Includes 6 practical steps for ethical decision making, as well as a number of ethics articles and ...

ethics.georgesmay.com/ - 9k - Cached - Similar pages

Rip-off Report.com - badbusinessbureau.com

George S May Intl Co Lured me into working for them with deceiptful, false statements Park ... Business Consulting: **George S**. **May** International Company ...

badbusinessbureau.com/results.asp?q1=ALL&q4=&q6=&q3=&q2=&q7=&searchtype=0&sub... - 44k - Cached - Similar pages

George S. May International Co. Jobs - Yahoo! HotJobs

Find **George S**. **May** International Co. jobs and read about **George S**. **May** International Co.'s career and employment opportunities on Yahoo! HotJobs. hotjobs.yahoo.com/Company-Profiles/G/George-S-May-International-Co-Jobs_12319 - 27k - <u>Cached</u> - <u>Similar pages</u>

Case 1:04-cv-06018 Document 234-4 Filed 01/05/2007 Page 24 of 24

George S. May International Company

The George S. May International Company is one of the world's largest and among the first management consulting firms. Founded in 1925, the company has ...

company.monster.com/gsmco/ - 5k - Cached - Similar pages

George S. May International Company Consulting

George S. May provides quality management consulting services to many small businesses. Our management consultants provide practical solutions to improve ...

georgesmay-careers.com/ - 14k - Cached - Similar pages

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